

ULTRA Short Description

Ultra (web: ultra.io) is a global start-up with a proven team of experienced technology entrepreneurs and engineers. Ultra is re-imagining how we interact with our digital lives and with our social and commercial networks.

The primary product, UltraOS, is a meta operating system, meaning it sits on top of the native Windows, Mac OSX, Android or iOS operating system. UltraOS offers developer/publishers, player/users, influencers, community managers and IT decision makers a consistent graphical user experience that is identical across Windows, MacOS, Linux, Android and iOS. Ultra provides a single secure user sign-in that handles all passwords and privileges, including an integrated multi-cryptocurrency and fiat wallet, which eliminates the barriers to build new monetization methods and transact secure business.

UltraOS has many powerful features, including novel structures called Dimensions, which provide separate sandboxes for each of your activities, enabling work and home and gaming and any activity to be organized right from the start. When you join UltraOS, you get your own personal dimension, the home for your personal apps, calendar, crypto wallet social media accounts, etc. Other dimensions may be managed, for example by your employer or by your media or blogs you may belong to or have subscribed to. UltraOS is able to do this because the organization and all tools needed to run a group or company or social network is built right into the OS.

Ultra's principal markets are: Games distribution (2018: \$150B), SaaS/XaaS (2018: \$70B) and the Public Cloud (2018: \$287B). Ultra's first app in UltraOS is Ultra Games, which has garnered a distribution partnership in China, covering over 70 million users and has entered into MOUs with 65 games companies in the rest of the world, who will distribute over Ultra Games. Leading with a gamers-first effort will assure early adoption, revenues and profitability. Ultra will announce significant strategic alliances with world leading gaming technology companies in Q1 and Q2 of 2019, validating its innovative extensible platform design, and will engage in additional industries starting Q4

UltraOS is built on proven solid foundations, and its backend technology means a single version of an app will work on all platforms. This consistency enables app fungibility, integration and automation of data flow between apps. The platform harvests data into machine learning and A.I. for ad targeting, recommendations and other data driven optimizations. By putting powerful tools in the hands of developers to add value, convenience, efficiency and productivity features, UltraOS makes a profitable destination for developers to publish/distribute into.

Ultra's profitability is projected early in the fifth quarter, with profit levels climbing to over \$20m per month by the end of the second year, with subsequent growth rates at 40% to 50% a quarter. Ultra will raise Series A funding later in 2019, and may enter into early commitments ahead of that round with interested parties. In the interim, in March/April 2019 Ultra will be accepting limited investment in the form of a SAFE structure, providing a discount to the Series A price.

For investment information, please email john.guidon@ultra.io

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